

# (12) United States Patent

## Abelow

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## (54) CUSTOMER-BASED PRODUCT DESIGN **MODULE**

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Notice: Subject to any disclaimer, the term of this

patent is extended or adjusted under 35

U.S.C. 154(b) by 298 days.

This patent is subject to a terminal dis-

claimer.

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# Related U.S. Application Data

- (63) Continuation of application No. 09/369,391, filed on Aug. 6, 1999, now Pat. No. 7,133,834, which is a continuation of application No. 08/934,457, filed on Sep. 19, 1997, now Pat. No. 5,999,908, which is a continuation of application No. 08/243,638, filed on May 16, 1994, now abandoned, which is a continuation-in-part of application No. 07/926,333, filed on Aug. 6, 1992, now abandoned.
- (51) Int. Cl. G06Q 99/00 (2006.01) $G06\widetilde{F}$  9/44 (2006.01) G06F 17/00 (2006.01)
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#### (57)ABSTRACT

A network, including a product sub-system that interacts with a user, gathers information from the user, communicates the information to the product's vendor, and receives new preprogrammed interactions from the vendor for future interactions with the user. The sub-system is in or attached to a product. Further components include a data processing system for constructing and downloading pre-programmed interactions to the product sub-system; a communications sub-system for transmitting the data from the product subsystem to the vendor's computer; a communications apparatus for reading the product sub-system's data, transmitting it to the vendor's computer, and downloading new pre-programmed interactions to the product sub-system; a data processing system residing in the product sub-system for conducting interactions with a user; and a data processing system residing in the vendor's computer for analyzing and reporting information gathered from users.

## 32 Claims, 35 Drawing Sheets

